

Quick & Easy Steps to Repurpose Your Facebook Live Videos

This 10-page step-by-step guide was created initially for people who were participating in Lou Bortone's "[Go Live Every Day In August Challenge](#)" last year. The intention was to help those who may not know how to quickly and easily get their videos outside of Facebook. So I documented the exact steps I personally used to get my Facebook Live videos onto my website and YouTube Channel.

Although the Challenge is officially over, the steps below are written for anyone who uses Facebook Live and wants to put their videos on their own website and YouTube.

Please modify any links or example text for your own purposes.

1. Start with Your Facebook Profile

On the menu under your cover photo, you will see **More** with a downward pointing arrow. Point to that and click **Videos**

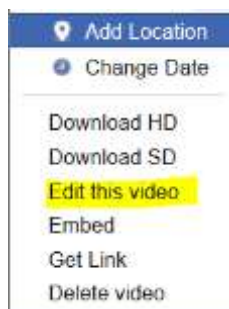
On the left you will see links to **Videos of You**

(i.e., https://www.facebook.com/NetLady/videos_of) and


Your Videos (i.e., https://www.facebook.com/NetLady/videos_by)

Click **Your Videos** to rename your FB Live videos for consistency.


Point to the right corner of any video to reveal the **Edit/Remove pencil icon**. When you click that, you'll see a menu:





Choose **"Edit this video"** and click it to see this screen:

In this video Anita Johnson 


Tag people who appear in this video.

Title Day 15-Go Live Every Day In August 

Thumbnail 

 **Thumbnail 10 of 10**

Where

When Year: 

Description Day 15-Who Are You? This May Be Uncomfortable For Some; It Was For Me

Captions No captions exist yet


Upload SRT files [\[?\]](#)

No file chosen



Upload your .SRT caption file using this format: filename.en_US.srt

Embedding Prohibit embedding

When checked, people cannot embed your video on third-party websites.

Category Lifestyle 

Select a category that matches the content of your video.

Privacy  Public 

In the first field, **"In this Video"**, add your name. When you start typing, it should show up immediately; click it. This will have the effect of making a copy of the video and adding it to the **Videos of You** section.

Next, alter these fields; mine are highlighted and/or look like this:

Title

Day 15-Go Live Every Day In August Challenge

Description

What are you talking about? What's the topic? Or you can add your keywords or call to action here. This text shows up under the video.

Thumbnail

Click the arrows under video image to choose the image you want shown first on your video

Do NOT alter the date (**When**) unless you want to override the original recording date.

Category

Change this accordingly. Mine are all set to Lifestyle since none of the other categories really fit what I was talking about.

Privacy

Make sure this is set to **Public**. If the setting is **Only Me**, like mine were when I initially recorded them, you must change the Privacy in order for the video to show in your news feed AND in any other groups or pages. If ever you see "Attachment Unavailable", it's likely because the Privacy setting is not Public.

Don't forget to **Save**

2. Add the Embed Code to Your Website

Point to the right corner of any video to reveal the **Edit/Remove pencil icon** and click it to choose **Embed**

- Add Location
- Change Date

- Download HD
- Download SD
- Edit this video
- Embed
- Remove Tag


Your video will appear with the Embed code above it. Just click in the field that starts with **<iframe** and the entire line of code will be selected for you to **Copy** (CTRL+C).

Embed Video ✕


Copy and paste this code into your website. Include full post

```
<iframe src="https://www.facebook.com/plugins/video.php?href=https%3A%2F%2Fwww.facebook.com"
```

Advanced Settings



Day 15-Go Live Every Day In August
Posted by Anita Johnson
116 Views



Notice your Title and Name appears in the bottom left of your video.

I use WordPress and am going to trust that most people do too. So where ever you want your Facebook videos to appear on your site, be it page or post, you need to be in the Text Editor; not Visual.

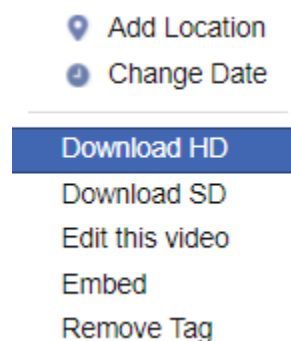
Simply **Paste** (CTRL+V) that line of code you copied into the Text Editor and **Publish/Update**. You can check and adjust the alignment and size of the video if you want by switching to the Visual Editor.

3. Download from Facebook to Your Computer

While I understand there are automated services that will do what I've manually done, I also recognize I don't have a real need for such right now. And I think there may be others who aren't going to be investing right now either in a service like what is offered at repurpose.io/lou.

So, go back to your Facebook profile . . .

Point to the right corner of any Facebook video to reveal the **Edit/Remove pencil icon** and click it to choose **Download HD**.



You are going to save this video to a location where it can be easily found and renamed.

Typically, anything coming from the Internet to your computer is going to be sent to the "Download" folder. However, if that specific folder is not set by default, there is a very good chance your video will end up being in a temporary folder or location somewhere on your computer and you may not be able to find it later, IF you don't take the time to rename and save it.

All of my content is delivered to my Download folder where I rename the file with something that makes sense to me. Then I move it (Cut or CTRL+C; Command+C) from the Download folder to a folder in Dropbox.

[I have a **Lou Bortone** folder and another folder named **Go Live Every Day In August Challenge.**]

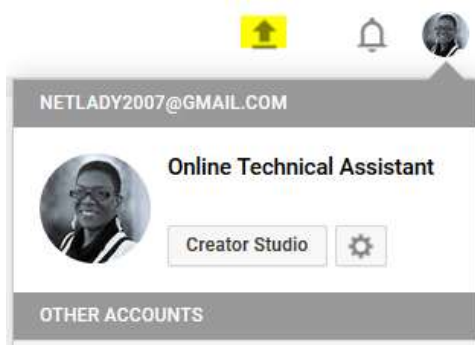
Once that particular FB Live video has been renamed and moved to the appropriate folder on your computer, it can now be uploaded to YouTube.

Initially, I thought doing a Zoom screen sharing demonstration showing you exactly what I did to get one of my videos over to YouTube would be a good idea. I discovered, however, that the screen sharing only showed what I was doing online (Facebook, YouTube), but NOT showing my local computer files and the process to rename and move the video.

So, I did another video using Camtasia, but I'm not particularly thrilled with it and am debating whether it would be worth it to redo the video for inclusion here. But since I want to get this information out as soon as possible, the video that is done is **HERE** and below are the steps.

4. Upload to YouTube

Click the upload icon in the top right of your account (to the left of your photo)



The screen will change and you will see this:



Select files to upload

Or drag and drop video files

Public ▾

- Public
- Unlisted
- Private
- Scheduled

Set your Privacy options to Public, unless you have a specific reason for not doing so. However, if you're uploading to YouTube, it would stand to reason that your videos be **Public** so more eyeballs can view and ears hear from awesome YOU!

Once the video file is in YouTube, the screen will change to open the Video Editor. You will see the progress of the upload and when it is complete.

PROCESSING DONE Publish

Click "Publish" to make your video live. Draft saved.

Basic info Translations Advanced settings

Day 4 New Flexx Pax Story

Public

Also share on

Add a message to your video

+ Add to playlist

GA

VIDEO THUMBNAILS

Custom thumbnail
Maximum file size is 2 MB

Video Manager + Add more videos

As with most popular sites, there are constant changes, and YouTube is phasing out the Video Editor as of September 20, 2017:



Video Editor [🔗](#) and [Photo slideshows](#) will be going away on September 20th, 2017. Here are some important things to know about this upcoming change:

- [Enhancements](#) will continue to be available and accessible through Video Manager. You can still improve your uploaded videos in Video Manager using Enhancements to make edits such as trim, blur and filter.
- If you're currently using Video Editor or Photo slideshows, you have until September 20, 2017 to finish and publish your projects. After this date, your projects will no longer be accessible. Any videos published with the Video Editor or Photo slideshows before September 20, 2017, will not be affected.
- You can [download your own videos](#) from YouTube in 720p, or use [Google Takeout](#) to retrieve your original files in case you want to use them in a new video.
- To find Creative Commons material to use in your videos, [filter](#) your search results by Feature = Creative Commons. You can send a [private message](#) to the uploader if you find a video that is licensed as Creative Commons, to ask if they could share the original video file with you.

There are many free and paid third-party editing tools available if you're looking for new editing software. Consider visiting one of our [forums and community platforms](#) to see what other creators are using.

So as of this writing, the Video Editor fields you can fill in are:

Title: This is the renamed file from your computer. You can change it again here if you'd like since this text shows up in the top left of your video on YouTube.

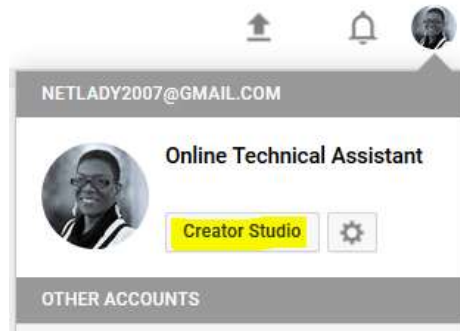
Description: What is your Facebook Live video about? Or maybe add your name, website and/or a call to action here.

Tags: These are keywords; words that people may use to search for and find your video.

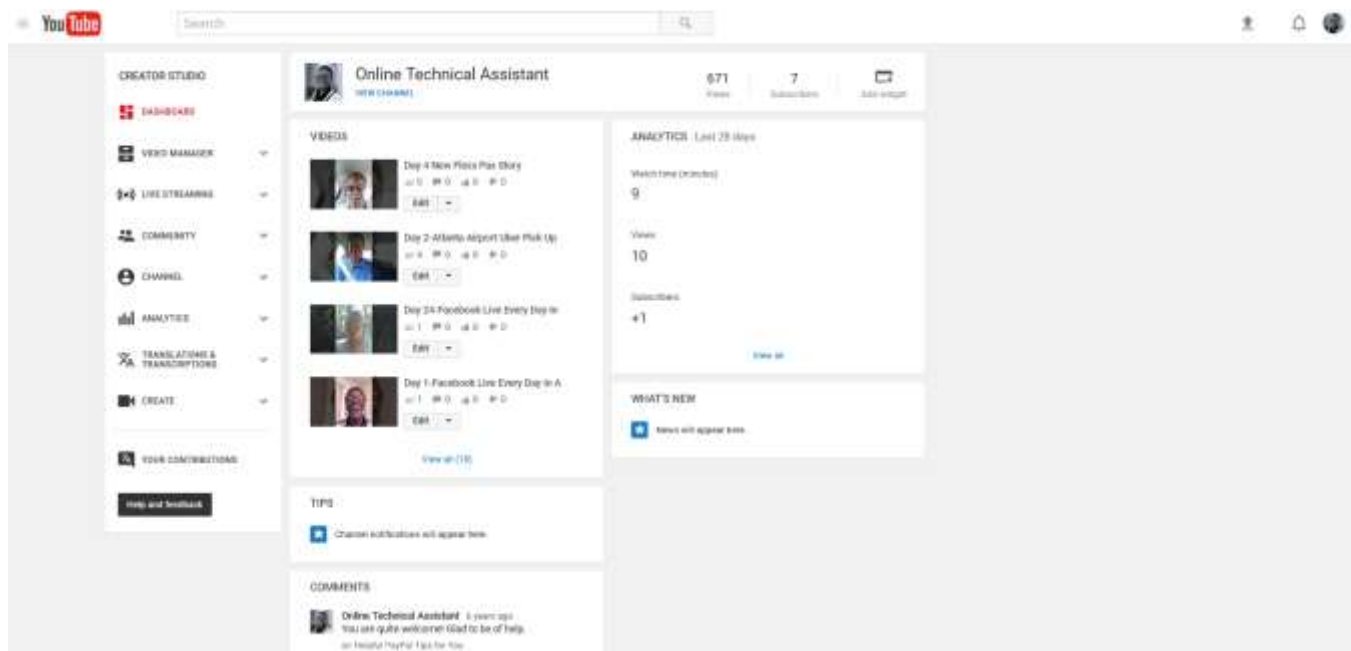
If you want to add more details and options, click the "Translations" and "Advanced Settings" links above the Title field.

When you are finished adding what you want to your video, click **Publish** so it's live on YouTube.

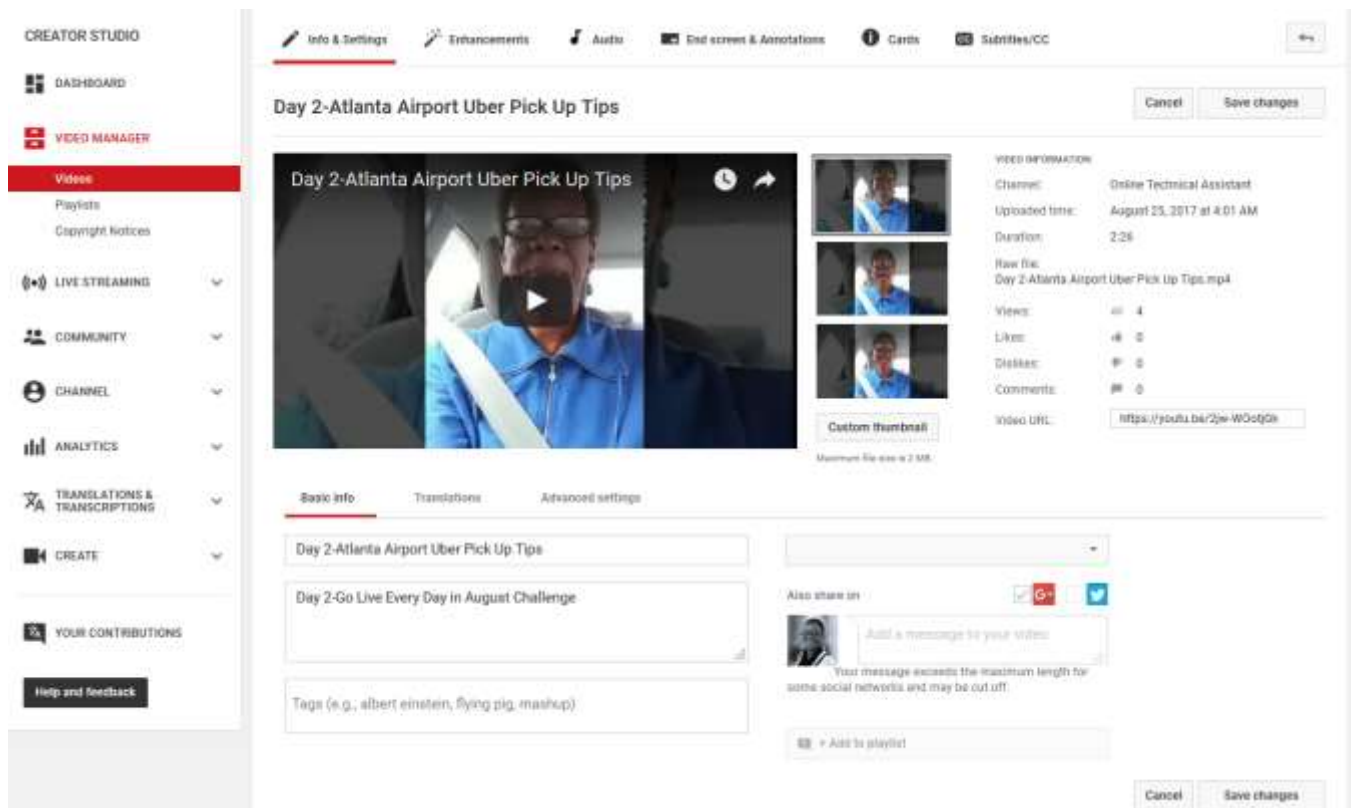
5. YouTube Creator Studio Opens Dashboard



When you click Creator Studio, you will see a menu on the left where you can access all of your videos:



When you click the Title of your video to the right of the thumbnail, you will be taken to this screen where you have several options you can explore on your own:



You are now in the Video Manager. Across the top you see a menu. You are encouraged to go through each of those links and learn more about how to alter your YouTube videos, keeping in mind that this is going to change after September 20, 2017.

Well, there you have it! Your Facebook Live videos can be unleashed into the wild because you now know how to put them wherever else you'd like!

If you discover, or already know, you need assistance getting all the pieces together of your online business, and want it professionally handled, please consider using my Technical Virtual Assistance as summarized on AnitaJohnsonSupport.com

Hope this information has been helpful to you and know that your support is greatly appreciated.

